

### **Sponsorship Packages**

Monroe County Fair July 30-August 5, 2023

### \$500.00 (Friends of the Fair)

- Company banners displayed at event (average total attendees to the fair 180,000+)
- Company logo/name listed as a sponsor in 35,000 tri-fold brochures
- Fair website-with link to your website, up 90 days prior to fair
- Mention in local paper
- Sponsorship recognition during public address announcements (One to two sentence write-up to be supplied by sponsor)
- Sponsorship recognition during event (One to two sentence write-up to be supplied by sponsor)
- > 10 free gate tickets, 1 VIP parking pass for A Lot
- > 2 Banners approximately 2' x 4' to be supplied by sponsor Fair will display & remove banners
- Handouts at event (Grandstand Sponsorship only)
- ➢ 4 Tickets to a Grandstand Event (excluding concerts)

### \$1000.00 (Bronze)

- Company banners displayed at event (average total attendees to the fair 180,000+)
- Company logo/name listed as a sponsor in 35,000 tri-fold brochures
- Fair website-with link to your website, up 90 days prior to fair
- Mention in local paper
- Sponsorship recognition during public address announcements (One to two sentence write-up to be supplied by sponsor)
- Sponsorship recognition during event (One to two sentence write-up to be supplied by sponsor)
- > 20 free gate tickets, 2 VIP parking pass for A Lot
- ▶ 3 Banners approximately 2' x 4' to be supplied by sponsor Fair will display & remove banners
- Handouts at event (Grandstand Sponsorship only)
- ▶ 6 Tickets to a Grandstand Event (excluding concerts)

### <u>\$1500.00</u> (Silver)

- Company banners displayed at event (average total attendees to the fair 180,000+)
- Company logo/name listed as a sponsor in 35,000 tri-fold brochures
- > Fair website-with link to your website, up 90 days prior to fair
- Mention in local paper
- Sponsorship recognition during public address announcements (One to two sentence write-up to be supplied by sponsor)
- Sponsorship recognition during event (One to two sentence write-up to be supplied by sponsor)
- ➢ 30 free gate tickets, 3 VIP parking pass for A Lot
- ▶ 4 Banners approximately 2' x 4' to be supplied by sponsor Fair will display & remove banners
- Handouts at event (Grandstand Sponsorship only)
- ▶ 8 Tickets to a Grandstand Event (excluding concerts)



## **Sponsorship Packages**

Monroe County Fair July 30- August 5, 2023

### <u>\$2000.00</u> (Gold)

- Company banners displayed at event (average total attendees to the fair 180,000+)
- Company logo/name listed as a sponsor in 35,000 tri-fold brochures
- > Fair website-with link to your website, up 90 days prior to fair
- Mention in local paper
- Sponsorship recognition during public address announcements (One to two sentence write-up to be supplied by sponsor)
- Sponsorship recognition during event (One to two sentence write-up to be supplied by sponsor)
- ▶ 40 free gate tickets, 4 VIP parking pass for A Lot
- ▶ 5 Banners approximately 2' x 4' to be supplied by sponsor Fair will display & remove banners
- > Handouts at event (Grandstand Sponsorship only)
- > 10 Tickets to a Grandstand Event (Availability Limited)

### \$3,000.00 (Platinum)

- Company banners displayed at event (average total attendees to the fair 180,000+)
- Company logo/name listed as a sponsor in 35,000 tri-fold brochures
- Fair website-with link to your website, up 90 days prior to fair
- ➢ Mention in local paper
- Sponsorship recognition during public address announcements (One to two sentence write-up to be supplied by sponsor)
- Sponsorship recognition during event (One to two sentence write-up to be supplied by sponsor)
- ▶ 50 free gate tickets, 6 VIP parking pass for A Lot
- ▶ 6 Banners approximately 2' x 4' to be supplied by sponsor Fair will display & remove banners
- Handouts at event (Grandstand Sponsorship only)
- > 12 Tickets to a Grandstand Event (Availability Limited)



# Sponsorship Packages

Monroe County Fair July 30-August 5, 2023

### <u>\$5,000.00+</u> (Diamond)

- Company banners displayed at event (average total attendees to the fair 180,000+)
- Company logo/name listed as a sponsor in 35,000 tri-fold brochures
- Fair website-with link to your website, up 90 days prior to fair
- ➢ Mention in local paper
- Sponsorship recognition during public address announcements (One to two sentence write-up to be supplied by sponsor)
- Sponsorship recognition during event (One to two sentence write-up to be supplied by sponsor)
- > 70 free gate tickets, 6 VIP parking pass for A Lot
- ▶ 6 Banners approximately 2' x 4' to be supplied by sponsor Fair will display & remove banners
- Handouts at event (Grandstand Sponsorship only)
- ➢ 20 Tickets to a Grandstand Event

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