



Sponsorship Packages

Monroe County Fair August 1-7, 2021

\$500.00 (Friends of the Fair)

- Company banners displayed at event (average total attendees to the fair 180,000+)
- Company logo/name listed as a sponsor in 40,000 tri-fold brochures
- Fair website-with link to your website, up 90 days prior to fair
- Newspaper advertising in area papers
- Sponsorship recognition during public address announcements (mentions to be supplied by sponsor)
- Sponsorship recognition during event (mentions to be supplied by sponsor)
- 10 free gate tickets, 1 VIP parking pass for A Lot
- 2 Banners approximately 2' x 4' to be supplied by sponsor – Fair will display & remove banners
- Handouts at event/gate
- 4 Tickets to a Grandstand Event (excluding concert)

\$1000.00 (Bronze)

- Company banners displayed at event ((average total attendees to the fair 180,000+)
- Company logo/name listed as a sponsor in 40,000 tri-fold brochures
- Fair website-with link to your website, up 90 days prior to fair
- Newspaper advertising in area papers
- Sponsorship recognition during public address announcements (mentions to be supplied by sponsor)
- Sponsorship recognition during event (mentions to be supplied by sponsor)
- 20 free gate tickets, 2 VIP parking pass for A Lot
- 3 Banners approximately 2' x 4' to be supplied by sponsor – Fair will display & remove banners
- Handouts at event/gate
- 6 Tickets to a Grandstand Event (excluding concert)

\$1500.00 (Silver)

- Company banners displayed at event (average total attendees to the fair 180,000+)
- Company logo/name listed as a sponsor in 40,000 tri-fold brochures
- Fair website-with link to your website, up 90 days prior to fair
- Newspaper advertising in area papers
- Sponsorship recognition during public address announcements (mentions to be supplied by sponsor)
- Sponsorship recognition during event (mentions to be supplied by sponsor)
- 30 free gate tickets, 3 VIP parking pass for A Lot
- 4 Banners approximately 2' x 4' to be supplied by sponsor – Fair will display & remove banners
- Handouts at event/gate
- 8 Tickets to a Grandstand Event (excluding concert)



Sponsorship Packages

Monroe County Fair August 1-7, 2021

\$2000.00 (Gold)

- Company banners displayed at event (average total attendees to the fair 180,000+)
- Company logo/name listed as a sponsor in 40,000 tri-fold brochures
- Fair website-with link to your website, up 90 days prior to fair
- Newspaper advertising in area papers
- Sponsorship recognition during public address announcements (mentions to be supplied by sponsor)
- Sponsorship recognition during event (mentions to be supplied by sponsor)
- 40 free gate tickets, 4 VIP parking pass for A Lot
- 5 Banners approximately 2' x 4' to be supplied by sponsor – Fair will display & remove banners
- Handouts at event/gate
- 10 Tickets to a Grandstand Event

\$3,000.00 (Platinum)

- Company banners displayed at event (average total attendees to the fair 180,000+)
- Company logo/name listed as a sponsor in 40,000 tri-fold brochures
- Fair website-with link to your website, up 90 days prior to fair
- Newspaper advertising in area papers
- Sponsorship recognition during public address announcements (mentions to be supplied by sponsor)
- Sponsorship recognition during event (mentions to be supplied by sponsor)
- 50 free gate tickets, 6 VIP parking pass for A Lot
- 6 Banners approximately 2' x 4' to be supplied by sponsor – Fair will display & remove banners
- Handouts at event/gate
- 12 Tickets to a Grandstand Event



Monroe County Fair Association

Sponsorship Packages

Monroe County Fair August 1-7, 2021

\$5,000.00+ (Diamond)

- Get your name featured for the day (ex. Monroe County Fair Day at the Monroe County Fair)
- Company banners displayed at event (average total attendees to the fair 180,000+)
- Company logo/name listed as a sponsor in 40,000 tri-fold brochures
- Fair website-with link to your website, up 90 days prior to fair
- Newspaper advertising in area papers
- Sponsorship recognition during public address announcements (mentions to be supplied by sponsor)
- Sponsorship recognition during event (mentions to be supplied by sponsor)
- 70 free gate tickets, 6 VIP parking pass for A Lot
- 6 Banners approximately 2' x 4' to be supplied by sponsor – Fair will display & remove banners
- Handouts at event/gate
- 20 Tickets to a Grandstand Event

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